



RR GLOBAL connect

Powering Progress Together

The 2025 Kickoff Edition | Q1 & Q2 | 2025

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FROM THE MANAGEMENT DESK

Dear Team,

Every new quarter gives us an opportunity to pause, reflect, and look forward with renewed energy. When I think of RR Kabel today, what stands out most to me is not just the products we create or the milestones we achieve, but the people who make it all possible. Each one of you, through your dedication and passion, is shaping the identity and future of this organization.

Our journey has always been guided by values that are timeless — integrity, innovation, trust, quality, and care. These are not just principles we display on our walls; they are choices we make every single day. When an employee goes the extra mile

for a colleague, when a team innovates to solve a challenge, when we deliver with honesty and responsibility — that is when our values come alive. It is this culture, built together over years, that makes RR Kabel what it is today.

The last quarter, like many before it, brought both successes and challenges. Successes remind us of what we are capable of, while challenges strengthen us, teaching us resilience, patience, and the importance of unity. What gives me confidence is the spirit with which this family of ours embraces both — never backing down, always moving forward.

As we look to the future, I want each of you to remember that progress is not only measured in numbers or milestones. It is also measured in the knowledge we share, the innovations we bring, the relationships we build, and the impact we create in the lives we touch. When we live our values in everything we do, success will always follow..

I encourage all of you to keep nurturing the spirit of collaboration, to support and inspire one another, and to dream beyond boundaries. Together, we are not just building a company; we are shaping a legacy that will outlast us all — a legacy of excellence, trust, and meaningful change..Thank you for being the driving force of RR Global. I look forward to continuing this journey with each one of you by my side.

With warm regards,
Shreegopal Kabra



RR KABEL X KKR

A Milestone Partnership



The IPL is more than just a cricket tournament. It is a celebration of energy, passion, and unity that captures the spirit of India. This year, RR Kabel became part of that celebration in a historic way by partnering with one of the league's most iconic teams, the Kolkata Knight Riders (KKR).

This partnership was not just about branding. It was about aligning with a sport that inspires millions, about placing RR Kabel in the heart of households across India, and about showing that just like cricket, our brand thrives on trust, performance, and passion.

From the very beginning, the vision was clear: to create a campaign that would connect deeply with both consumers and trade partners, not only through visibility but through shared experiences and emotions. And that's exactly what the RR Kabel x KKR association achieved.

One of the highlights of this campaign was "Halla Bol", a high-octane activity unique to RR Kabel. In this initiative, our sales teams visited crowded electrical markets in groups, wearing RR Kabel T-shirts, and made a marathon-style round of multiple counters in a single stretch.

The energy of the team, the uniform visibility, and the buzz it created turned the regular market day into a festival of brand engagement. Retailers, electricians, and end customers were drawn into the enthusiasm, making "Halla Bol" not just a sales activation but a memorable celebration of RR Kabel's presence in the marketplace.

At retail counters across 52 cities, the "Halla Bol" activities infused cricketing enthusiasm into everyday business. Retailers proudly wore KKR jerseys with RR Kabel branding, symbolic of the partnership between us and those who carry our products to the end customer.

These moments weren't just marketing exercises. They were celebrations of community, bringing together the RR Kabel family, our partners, and the sport we all love.

Beyond retail, our presence stretched across metros, buses, autos, stadiums, and digital screens, creating a 360° omnipresent brand recall. Whether it was a fan commuting in a metro, a family watching the match on TV, or a retailer engaging with our team, RR Kabel was right there — part of the conversation, part of the excitement.

Given the extensive viewership and fan engagement that IPL commands, RR Kabel's jersey-level visibility through the KKR partnership is estimated to have reached over 100 million viewers across television, digital, and on-ground platforms, making it one of the brand's most impactful campaigns to date.

Inside stadiums, when millions tuned in to watch their heroes play, RR Kabel stood proud along the boundary lines, dugouts, and LED boards. Every run, every wicket, every cheer carried our name alongside the game, embedding us into the fabric of IPL memories. For many fans, seeing RR Kabel on that grand stage wasn't just a moment of recognition. It was a moment of pride.

The campaign also brought us closer to the younger, digital-first audience through contests, fan interactions, and engaging co-branded content. Cricket gave us a language to talk to them not just as a company, but as a brand that shares their excitement and aspirations.



What made this association a true milestone is the fact that it went beyond visibility. It built an emotional connect with millions, strengthened our relationships with trade partners, expanded our presence in new markets, and positioned RR Kabel as more than a brand—it positioned us as part of the cultural fabric of India.



And the numbers speak for themselves. Through our association with KKR in IPL 2025, RR Kabel achieved a sponsorship media value of ₹424.8 crore. The campaign gained coverage and viewership not only in India but also across overseas markets through OTT, linear TV, and connected TV platforms.

Our brand presence received a significant boost via the KKR app, which recorded more than 35 million downloads and screen views, alongside over 11.7 million views on their CSR social media platform. As per independent surveys, RR Kabel was also ranked as the 18th most recalled brand on jersey during this IPL season.

The RR Kabel x KKR partnership stands as proof of how powerful it is when a brand's values align with the heartbeat of the nation. Just as KKR stands for resilience, energy, and passion, RR Kabel too stands for strength, reliability, and trust. Together, we created a campaign that was not just seen—it was felt.

This milestone will be remembered not just as a marketing achievement, but as a defining moment in our journey of becoming a household name across India. Because when cricket unites the country, and RR Kabel is right there at its centre, we know we are on the right path.

A NEW ERA OF FUTURE READY WIRES



RR Kabel Launches Upgraded Range of Housewires!

Delhi, August 7, 2025 – RR Kabel unveils its latest range of innovative and future-ready wires at an exclusive mega launch event in New Delhi, marking another milestone in its journey of powering progress through safer and smarter electrical solutions. The event sees enthusiastic participation from key channel partners, distributors, and industry stakeholders, celebrating RR Kabel's continued commitment to excellence, sustainability, and safety.

While New Delhi hosts the flagship celebration, the launch of this new avatar of RR Kabel's products unfolds simultaneously across 95 locations nationwide, with special spot bookings ensuring maximum engagement and visibility in each market.

In an era where global temperatures have already risen by 1.1°C and are projected to rise further, RR Kabel's new product lineup is engineered to endure higher thermal stress, support greater loads, and ensure long-term reliability. Each product in the new range brings its own strength and innovation to the forefront:

- **FIREX LS0H-EBXL**

Delivers unmatched fire resistance and durability, ensuring peace of mind under high-stress conditions. Equipped with Heat Guard Technology, capable of withstanding temperatures up to 900°C, enabling double load and double life performance.

- **FLAMEX HR+FR**

Lead-free and mercury-free, offering superior flame-retardant properties and enhanced safety for residential and commercial applications.

- **SUPEREX GREEN HR+FR**

A truly eco-conscious wire that combines flexibility with mechanical strength, supporting RR Kabel's sustainability vision.

- **Q1 Flame Retardant Series**

Built for reliable day-to-day performance with consistent safety standards, making it a preferred choice for diverse needs.

The event also reveals a fresh packaging design for the upgraded range. Featuring enhanced visual appeal, clearer product information, and durable materials, the new packs ensure better protection in transit and easier identification at retail counters. Each box reflects RR Kabel's brand philosophy – safe, smart, and sustainable – making the unboxing experience as premium as the product itself.



Fully compliant with Clause 38, Chapter 3 of the CEA Safety Regulations, the upgraded range reinforces RR Kabel's dedication to harmonizing innovation with safety and environmental responsibility.

With the guiding philosophy of "Wired to Protect. Built to Last. Truly Green.", – backed by parallel events in 95 locations – is more than a product introduction. It is a powerful reaffirmation of RR Kabel's purpose: to wire a safer tomorrow through technology that adapts to a changing world and empowers every connection.



MEET CAPTAIN KABEL

THE NEW FACE OF POWER, SAFETY & INNOVATION

RR Kabel proudly unveiled its new brand mascot, Captain Kabel, at a grand launch event held in Delhi – marking a dynamic new chapter in our journey of innovation, safety, and connection.

Powered by the spirit of reliability, Captain Kabel embodies the values that define RR Kabel – **Future Ready**. Designed to be a relatable, empowering figure for our partners, customers, and employees alike, he stands as the champion of safe and sustainable electrical solutions for every home and industry.

The mascot's debut coincided with the launch of our latest product innovation, unveiled before an audience of key stakeholders, channel partners, and industry leaders. Together, the product launch and mascot reveal reflected our continued commitment to transforming the electrical landscape with cutting-edge technology and human-centered storytelling.

Speaking at the event, our leadership highlighted how Captain Kabel will serve as a voice of awareness – advocating for electrical safety, energy efficiency, and responsible innovation across markets. From exhibitions and digital campaigns to dealer meets and CSR initiatives, Captain Kabel will soon become a familiar, friendly presence in every RR Kabel story.



As we power ahead, Captain Kabel reminds us that **every connection counts** – and that the future of electricity is not just about power, but purpose.

Stay tuned as Captain Kabel sparks conversations, connects communities, and leads the charge for a brighter, safer tomorrow.

POWERING EVERY GAME



RR KABEL BECOMES TITLE SPONSOR OF THE PREMIER VOLLEYBALL LEAGUE

After electrifying stadiums with the Kolkata Knight Riders in the IPL, RR Kabel now brings its winning energy courtside — as the Title Sponsor of the Premier Volleyball League (PVL). This partnership marks another powerful step in RR Kabel's journey of connecting with audiences through passion, performance, and power — values that mirror the spirit of sports.

Building on its legacy of innovative marketing, this association brings together the high-octane world of volleyball and the dynamic energy of RR Kabel, creating a nationwide brand movement through an integrated, 360° campaign.

Powering Every Touchpoint: The Campaign Rollout
The partnership is supported by a high-impact, multi-channel campaign designed to maximize brand visibility and engagement across India.

On-ground presence spans over 100 large-format OOH sites, including hoardings, metro pillars, bus shelters, and unipoles across Hyderabad and other top cities in Andhra Pradesh and Telangana. Complementing this outdoor push, a print campaign features pre-launch ads across regional and vernacular publications in focus markets such as Andhra Pradesh, Telangana, Karnataka, Tamil Nadu, Kerala, Maharashtra, and Delhi — ensuring strong local resonance.



To bring the excitement to living rooms across the country, TV commercials air on the Sony Sports Network throughout the league, reaching audiences during both live matches and non-live segments.

Amplifying this further, Radio Mirchi rolls out engaging on-air integrations with over 7000 seconds of promotions per campaign city, RJ mentions, city-specific contests, and player interviews across major metros including Hyderabad, Delhi, Mumbai, Bengaluru, Chennai, and Kochi.

The digital ecosystem forms another powerful pillar of this initiative. A massive influencer campaign featuring more than 80 creators across YouTube, Instagram, and Snapchat delivers bespoke content, team camp stories, and live venue integrations – building excitement among fans and online communities. With content such as promo clips, league highlights, and behind-the-scenes stories, these digital touchpoints ensure consistent brand engagement throughout the tournament.

Across all platforms – print, outdoor, broadcast, and digital – RR Kabel branding features prominently through sponsor mentions, logo placements, and “Powered by RR Kabel” titles, reinforcing brand recall at every consumer interaction.

Why This Partnership Matters

The PVL association is more than just a sponsorship – it is a statement of RR Kabel's evolving brand purpose: to energize every Indian home and heart. By connecting with an emerging national sport that thrives on teamwork, speed, and precision, RR Kabel continues to strengthen its identity as a brand that powers excellence both on and off the field.

From cricket grounds to volleyball courts, RR Kabel's marketing playbook continues to showcase how strategic sports partnerships amplify brand love and visibility at scale – celebrating the shared energy of sport, performance, and progress.

COMMITTED TO A BETTER TOMORROW



Building Safer Futures

– RR Kabel's Traffic Booth & Road Safety Initiative

At RR Kabel, we believe that true progress is not just about innovation in products, but also about creating a safer and more responsible society. Under our flagship CSR initiative RRoshani, RR Kabel joined hands with the Elixir Foundation to conduct a Road Safety and Civic Awareness Campaign — a transformative program designed to educate and empower young minds about the importance of safety, discipline, and civic responsibility.

Empowering Those Who Keep Our Roads Safe

Taking the initiative beyond awareness, RR Kabel also undertook a significant on-ground civic project — the installation of 75 modern traffic police booths, with 55 in Pune and 20 in Nashik.

These booths were designed to offer comfort, safety, and essential facilities to traffic police personnel who

spend long hours managing the city's traffic under varying weather conditions. The initiative proved especially helpful for women police officers, who previously had to seek nearby restaurants or temporary spaces to have meals, change uniforms, or take brief breaks. The booths now provide a dedicated, hygienic, and secure space — greatly improving their working environment and overall wellbeing.

The project was highly appreciated by the Police Department, who recognized RR Kabel's efforts to support civic infrastructure and enhance on-duty conditions for officers. The company will soon receive an Appreciation Letter from the Police Commissioner's Office, acknowledging this impactful contribution to public safety and civic welfare.



Educating the Next Generation of Responsible Citizens

Launched in June 2025, the Road Safety and Civic Awareness Campaign reached out to schools and colleges across Pune and Nashik, engaging students through interactive workshops, creative competitions, and collaborative learning.

Each session went beyond theoretical knowledge - inspiring practical behavioural change through engaging discussions, roleplays, and art-based expression.

The campaign, spanning four months, combined education with creativity through a poster-making competition, where students visually expressed their learnings on road safety and responsible citizenship. From understanding traffic signs to emphasizing helmet use and pedestrian awareness, the posters reflected a generation ready to lead change.

PARAMETER	DETAILS
Duration	June 2025 – September 2025
Students Reached	5,686 (out of 10,000 target achieved – 56.9%)
Schools Covered	8 across Pune
Poster Competition	1,000 students participated
Gender Distribution	Boys: 52.9% (2,960) • Girls: 47.1% (2,638)
Implementing Partner	Elixir Foundation

Inspiring Young Changemakers

The campaign's greatest success lies not just in the numbers but in the enthusiasm of the participants. Students engaged deeply with the sessions – asking questions, sharing real-life experiences, and showing a genuine interest in making roads safer for everyone.

Teachers and principals from schools like Shri Bhamchandra Vidyalaya, Ashwini International School, and Pragati Vidya Mandir lauded the initiative for bringing an essential life skill into the classroom in such an interactive way.

“The students learned not just the rules, but the reasons behind them – and that’s what builds real awareness,” shared one of the participating educators.

The initiative also stood out for its gender-balanced participation and strong community involvement, with local traffic volunteers and civic representatives contributing to several sessions. The poster competition became a celebration of creativity, with each entry echoing a simple message - “Safety starts with me.”

Lighting the Way Forward

Encouraged by the overwhelming response, the campaign is now preparing to expand its reach to Nashik and other regions. With every student sensitized and every booth installed, RR Kabel is taking one more step toward a safer India – where awareness, empathy, and responsibility go hand in hand.

Because at RR Kabel, we believe that true illumination is not just in the lights we make, but in the minds we inspire and the communities we support.



Empowering Youth, Energizing Futures

RR Kabel's Skill Development Initiative



With a vision to transform potential into progress, the RR Kabel Foundation has launched the Youth Skill Development Initiative – a program dedicated to equipping underprivileged youth in Maharashtra with the technical and life skills needed to build sustainable livelihoods. Through hands-on training, soft-skill development, and career placement support, the initiative empowers young individuals to take charge of their futures and contribute meaningfully to India's growth story.

In this pursuit of empowering young minds and nurturing skilled talent for India's growing industries, RR Kabel, under its RRoshani – Skill Development Initiative, joined hands with Rustomjee Academy, Kohinoor Technical Institute (KTI), and FUEL to conduct a transformative series of training programs across Nashik, Solapur, Thane, Pune and Chhatrapati Sambhajanagar.

The program began with a formal inauguration ceremony, symbolizing the start of an inspiring journey for aspiring students. The event brought together key stakeholders, trainers, and enthusiastic learners, all united by a shared vision – to create brighter futures through skill and knowledge.

To ensure every participant was prepared for success, students received specially designed

training kits containing essential learning materials and resources. An induction session helped them understand the program structure, objectives, and expectations, setting a strong foundation for what lay ahead.

The initiative placed a strong emphasis on hands-on practical training, enabling students to bridge the gap between classroom learning and real-world application. Guest lectures by KTI experts offered valuable insights into industry practices, motivating students to pursue excellence in their chosen technical fields.

A distinctive highlight was the value-added session by RR Kabel, which went beyond technical knowledge to focus on self-awareness, personal strengths, and building a strong value system – shaping well-rounded individuals ready to contribute meaningfully to both society and the workplace.

Recognizing the importance of workplace safety, RR Kabel also conducted a dedicated industrial safety session, teaching participants crucial safety protocols and responsible practices essential in any professional environment.

To provide real-world exposure, market visits were organized where students interacted with industry professionals and observed market dynamics up close.

The program also included mock interviews and placement readiness sessions, equipping students with the communication skills, confidence, and grooming required for successful job placements.

Beyond academics, extracurricular activities and cultural celebrations promoted teamwork, creativity, and camaraderie among participants – ensuring holistic development and a sense of belonging.

Placement Highlights

The first batch of the program saw 60 students successfully complete their training:

- 54 expressed interest in employment opportunities
- 6 opted to continue higher education
- 31 students were selected during campus interviews, and
- 26 have already joined organizations across sectors
- 28 students remain under active placement support, with efforts continuing to ensure 100% livelihood enablement.

These results underscore the initiative's real impact – turning skill into opportunity and learning into livelihoods.

A Story of Courage and Determination

Among the many inspiring journeys, one story stands out – that of Pramila Ananda Vhadgar from the Nashik centre, who enrolled in the Electrical Wiremen Services course. Initially, Pramila faced resistance from her family – her parents and husband discouraged her from pursuing technical education or employment. Understanding her aspirations, the RR Kabel team and training staff personally intervened, engaging with her family to help them see the value of her education and independence.

Their efforts bore fruit. Pramila not only continued her training but also excelled – scoring an impressive 78% in the course. Today, she is successfully employed and thriving in her career, standing as a symbol of empowerment, perseverance, and the transformative power of opportunity.

Through this collaborative effort, RR Kabel has reaffirmed commitment to nurturing India's youth – empowering them with the skills, values, and confidence to illuminate their own paths and, in turn, light up the nation's future.

Because at RR Kabel, we believe that true progress begins when every young mind is empowered to shine.



LEADING WITH PURPOSE OUR ESG COMMITMENT



RR Kabel Accelerates Its Green Energy Journey with Major Renewable Milestones

At RR Kabel, sustainability is not just a commitment – it is the foundation of how we power progress. Guided by our Environmental, Social, and Governance (ESG) vision, we continue to take decisive steps to reduce our carbon footprint through focused initiatives in energy efficiency, waste management, and renewable energy transition.

Renewable energy has emerged as a key pillar of our decarbonization strategy. With rooftop solar installations of 990 KW at our Waghodia plant and 245 KW at Silvassa, RR Kabel is generating clean power directly at its manufacturing sites. These initiatives are designed to steadily increase the share of renewables in our overall energy consumption, aligning with our long-term sustainability roadmap.

A defining moment in this journey came in 2023 with the commissioning of a 3.82 MW hybrid solar-wind power plant – one of the largest of its kind in the sector. The hybrid model harnesses the complementary strengths of solar and wind energy to ensure continuous, round-the-clock generation of green electricity. While solar panels capture sunlight to generate power during the day, wind turbines

generate energy throughout the day and night when wind speeds are higher, creating a reliable and balanced renewable power supply.

Our sustained efforts have yielded significant progress: the share of renewable energy in RR Kabel's total consumption has risen from 1.9% in FY 2023 to 13.97% in FY 2024, and further to 16.03% in FY 2025, accompanied by energy savings exceeding 25,000 kWh annually.

Continuing this momentum, July 2025 marked another major milestone with the commissioning of an additional 6.6 MW hybrid renewable energy plant. This expansion is expected to increase the share of renewable energy in RR Kabel's total energy consumption to nearly 25–30% in the coming years.

Through consistent investments in clean and efficient energy solutions, RR Kabel is paving the way toward a sustainable, energy-efficient, and low-carbon future. These actions not only reflect our ESG commitments but also reaffirm our belief that responsible growth and environmental stewardship can go hand in hand – powering progress with purpose.

HR CORNER



RR Kabel Silvassa Launches “SAFETY SETU” – A Digital Leap in Workplace Safety

As part of Project BONSAI, the RR Kabel Silvassa team has taken a major step towards digitalizing safety management with the launch of an innovative online EHS (Environment, Health & Safety) portal – “Safety Setu.”

The platform is designed to simplify and strengthen the way safety data is captured and managed. It enables the reporting, recording, and analysis of key safety parameters such as Near Misses, Safety Observations, and Accidents or Incidents – all through a centralized digital system.

By promoting transparency, timely reporting, and proactive safety actions, Safety Setu empowers every employee to play an active role in building a safer workplace. The portal reflects RR Kabel's ongoing commitment to innovation-driven safety practices and continuous improvement in EHS performance.

This achievement, which also earned the Silvassa team the BONSAI Award, stands as a testament to how technology and teamwork can come together to create a safer, smarter, and more sustainable workplace.

SAMVAAD 2.0

Strengthening Performance Conversations



RR Kabel continues its commitment to building a culture of continuous improvement and transparent communication through Samvaad 2.0, a dedicated training initiative designed to enhance the effectiveness of performance review discussions.

Through 24 training sessions, the program engages 559 participants across teams, focusing on helping employees better understand their job descriptions and develop individual goal sheets aligned with organizational objectives. By fostering clearer expectations and stronger goal alignment, Samvaad 2.0 empowers both managers and employees to engage in meaningful, outcome-oriented dialogues.



The initiative plays a pivotal role in elevating RR Kabel's Performance Management System, setting new benchmarks for consistency, accountability, and growth-oriented feedback across the organization.

AWARDS & RECOGNITIONS



RR Kabel Featured Among India's Most Valuable Family Businesses by Barclays—Hurun India

We were proud to share that the **Kabra Family** was featured in the **2nd edition of the Barclays–Hurun India Most Valuable Family Businesses List** — a distinguished recognition celebrating India's most respected and enduring business legacies.

This honour stood as a testament to the Kabra Family's unwavering values, visionary leadership, and continued contribution to India's industrial and economic growth. It acknowledged their ability to build and sustain a trusted enterprise that blended tradition with innovation, creating long-term value for communities and stakeholders alike.

To commemorate this achievement, the Kabra Family was felicitated at an exclusive event held on

Thursday, 18th September 2025, at the Four Seasons Hotel, Mumbai.

This recognition reaffirmed our collective commitment to excellence, integrity, and the spirit of progress that defines RR Kabel and the enduring legacy of the Kabra Family



RR Kabel Recognised as “BEST BRAND”

in Wires & Cables at ET Now Infra Focus Summit 2025



In a proud moment for all of us at RR Kabel, the company was honoured with **the Best Brand Award (Category – Wires & Cables)** at the **ET Now Infra Focus Summit 2025**, held at ITC Maurya, New Delhi, on 19th September 2025.

Receiving this accolade on such a prestigious platform marked a significant milestone for the RR Kabel family. It reflects the collective effort of our teams and stakeholders who drive our mission forward every day—to deliver trusted, future-ready, and eco-conscious solutions for modern India.

This recognition celebrates RR Kabel's unwavering commitment to innovation, quality, and safety in the electrical industry. Our pioneering introduction of **India's first Low Smoke Zero Halogen (LSOH)** building wires, globally certified for safety and sustainability, continues to set new standards for fire-safe and environmentally responsible infrastructure.

RR Kabel Wins Gold Trophy at National Safety Convention

RR Kabel's commitment to safety excellence has once again been recognized at a national platform. The EHS Team of RR Kabel Limited earned the prestigious Gold Trophy at the “One-Day National Safety Convention” organized by QCFI, Surat Chapter, on January 4, 2025, at the R.N.G. Patel Institute of Technology.

Led by Mr. Bhupatkumar, along with team members Mr. Pratik Chauhan and Mr. Pradipsinh Rathod, the team showcased an outstanding Case Study Presentation on Safety Concepts, which was lauded for its innovation, practical application, and impact.

The convention's theme, “Employee as Catalyst: Driving Safety for Sustainable Development,” perfectly reflected RR Kabel's philosophy of



empowering employees to lead safety initiatives and foster a culture of continuous improvement.

This recognition stands as a testament to RR Kabel's unwavering focus on EHS excellence, employee involvement, and sustainable growth through safe practices.

RR Shramik Awarded EcoVadis Silver Badge for Sustainability Excellence



Proud to be recognised with
THE ECOVADIS SILVER
Badge for our commitment to
sustainability and responsible practices

Sustainability has always been at the core of RR Shramik’s philosophy – guiding every decision, innovation, and action we take. This commitment has now been recognized globally, with Ram Ratna Wires Ltd. earning the prestigious **EcoVadis Silver Badge**, a testament to our dedication to responsible practices, environmental stewardship, and ethical excellence.

With an impressive overall score of 76/100 and a percentile ranking of 93%, RR Shramik proudly stands among the top 7% of companies worldwide assessed by EcoVadis – one of the world’s most trusted sustainability rating platforms.

Our strong performance reflects consistency and care across key pillars of sustainability:



ENVIRONMENT
77/100



LABOUR &
HUMAN RIGHTS
76/100



ETHICS
75/100



SUSTAINABLE
PROCUREMENT
75/100

OVERALL SCORE **76/100**

PERCENTILE **93rd**

As we continue to power industries through innovation and excellence, we remain steadfast in our mission to create a future that is sustainable, ethical, and built to last – for our people, our partners, and our planet.

Expanding Our Global Certifications



RR Kabel continues to strengthen its leadership in delivering safe, reliable and globally certified cable solutions.

- **LPCB Approval for Fire Survival Cables (BS 7846)**

Our Fire Survival Cables have received the prestigious LPCB (Loss Prevention Certification Board) approval, reaffirming their superior fire resistance and performance in critical environments. This recognition reinforces our commitment to safety and reliability across global markets.



- **RDSO Approvals for Indian Railways**

RR Kabel is now approved by RDSO (Research Design and Standards Organisation) for multiple key cable specifications used in electric locomotives and rolling stock. This achievement strengthens our partnership with Indian Railways and highlights our role in powering the nation's infrastructure with trusted, high-performance solutions.

- **UL 44 Approval for Thermoset-Insulated Cables**

Our thermoset-insulated cables have been certified under UL 44, meeting stringent American safety and performance standards. This approval marks another step in expanding our international presence and serving diverse markets with globally compliant products.

Highlights from Industry Engagements at Key Events



RR Kabel Participates as Platinum Sponsor at CII WireTech Exhibition 2025



RR Kabel proudly participated as the Platinum Sponsor at the CII WireTech Exhibition 2025, held in Mumbai from 17th to 19th June 2025.

Organised by the Confederation of Indian Industry (CII), WireTech is one of India's most prominent platforms for the wire and cable sector, bringing together manufacturers, suppliers, and technology leaders to showcase innovations and discuss industry advancements.



As a Platinum Sponsor, RR Kabel demonstrated its leadership in advancing high-quality, sustainable, and future-ready wire and cable solutions.

The exhibition served as a valuable opportunity to engage with industry peers, exchange insights, and strengthen partnerships that contribute to the growth of India's electrical manufacturing ecosystem.

Our participation reflects RR Kabel's unwavering commitment to excellence, innovation, and the nation's vision of building a stronger, more connected future.



RR Kabel Partners with MEP Consultants Meet 2025 as Platinum Sponsor

RR Kabel proudly participated as the Platinum Sponsor at the MEP Consultants Meet 2025, held from June 12–14, 2025, at the Grand Hyatt, Kochi, Bolgatty, Kerala.

The event served as a dynamic platform to foster collaboration between the electrical manufacturing industry and leading MEP consultants from across India. It brought together experts, innovators, and decision-makers to exchange insights, explore emerging trends, and discuss advancements shaping the future of building services and infrastructure.

Through our participation, RR Kabel showcased its commitment to driving innovation and sustainability in electrical solutions. The event also provided valuable opportunities for networking, strengthening relationships, and aligning with consultants who play a pivotal role in designing safe and energy-efficient systems.

Our association with the MEP Consultants Meet reflects RR Kabel's continued dedication to building meaningful industry partnerships and contributing to India's progress through quality, technology, and trust.



Our People, Our Strength

"I began my journey with RR Kabel as a Management Trainee under the UDAAN Program, and it has been an incredibly rewarding experience. Today, as an Assistant Manager in the Corporate Communications team, I feel proud to contribute to initiatives that shape our brand."

PRIYAL MAHESHWARI

Corporate Communications
Assistant Manager, Marketing, Mumbai



"I have been with RR Global for last 26 years. I have seen the wonderful team of enthusiastic people working to fulfil a Vision. This is RR Parivar vision, and this is only possible in RR Global!"

AMRUT KAJREKAR

GM Technical Cell,
Ram Ratna Wires Ltd, Plant Head, Silvassa

Together, We Power Progress

As we move forward together, leadership encourages every team member to embrace challenges as opportunities for growth and innovation. Let's keep the momentum strong by staying aligned with our upcoming goals and events for the next quarter—focus areas include enhancing operational excellence, driving sustainability initiatives, and expanding community engagement.

Don't miss out on our exciting events ahead! Stay connected and share your journey on social media using #PoweredByRRKabel. Your stories, experiences, and insights inspire us all and help build our vibrant community.

TOGETHER, WE POWER PROGRESS.
LET'S MAKE THE NEXT QUARTER OUR BEST YET!



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